SAGES 2026

Connect to Purpose



Program Chairs: Kellie McFarlin, Matt Ritter and Linda Zhang



March 25-28



Tampa Convention Center
Tampa, Florida

PRIORITY POINT DEADLINE: SEPTEMBER 5, 2025

Exhibitor Prospectus

SAGES2026.ORG

WHO ATTENDS?

Allied Health Professionals
Bariatric Surgeons
Colorectal Surgeons
Endoscopic Surgeons
General Surgeons
Hepatic/Pancreatic/Biliary Surgeons
Hernia Surgeons
Minimally Invasive General Surgeons
Oncologic Surgeons
Pediatric Surgeons
Thoracic Surgeons

WHAT IS SAGES?

SAGES (The Society of American Gastrointestinal and Endoscopic Surgeons) was founded in 1981 to foster, promote, support and encourage academic, clinical and research achievement in gastrointestinal endoscopic surgery. SAGES currently boasts more than 7,000 general surgeon members from countries ringing the globe. SAGES annual meeting is oriented toward minimally invasive surgery.

SAGES 2026

Society of American Gastrointestinal and Endoscopic Surgeons

Annual Scientific Sessions & Postgraduate Courses

MARCH 25 – 28, 2026

Tampa, Florida

Number of Attendees Anticipated: 2,500+

Deadline for Priority Space Assignment: September 5, 2025

Exhibitor application available via this link:
www.sages2026.org/exhibit-application

SAGES ....

- Has been a driving force in MIS general surgery training and education for more than 40 years
- Embraces new ideas and initiatives, propelling the advancement of training, education and application of MIS general surgery modalities worldwide
- Conceived and developed The Fundamentals of Laparoscopic Surgery (FLS), a skills and knowledge assessment test which graduating surgery residents are required to pass
- Fosters industry partnerships to realize mutually beneficial goals
- Has representatives in the American Medical Association and the American Board of Surgery

FIND SAGES ON THE WEB AT:

www.sages.org www.sages2026.org **X:** @SAGES_Updates **Facebook:** www.facebook.com/SAGESSurgery **BlueSky:** @sages.org



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IMPORTANT DATES

EXHIBITOR DEADLINES

September 5, 2025	**Priority Space Assignment Deadline**
February 13, 2026	Exhibit Space Balance Due
March 6, 2026	Exhibitor Company Profile
March 6, 2026	Exhibitor Appointed Contractor Form & Certificate of Insurance
March 6, 2026	Exhibitor In-Booth Presentation Form
March 6, 2026	Giveaway Notification Form
March 6, 2026	Hotel Door Drop Form
March 6, 2026	Meeting App Exhibitor Listing Enhancements
March 6, 2026	Booth design submitted to Show Management (20x20 or larger)
March 6, 2026	Function Space Request Form
March 13, 2026	Exhibitor Badge Registration

EXHIBIT DATES AND HOURS

Dates and times the exhibit hall is open to registrants:

Wednesday, March 25	5:30 pm – 7:30 pm	Opening Reception
Thursday, March 26	10:00 am – 4:00 pm	
Friday, March 27	10:00 am – 4:00 pm	

Exhibitor breakdown begins at 4:00 pm



GENERAL INFORMATION

March 25-28, 2026
Tampa Convention Center
Tampa, FL

Exhibit Hall Location
East Hall

ASSOCIATION INFORMATION

Society of American Gastrointestinal and Endoscopic Surgeons (SAGES)

15821 Ventura Blvd., Suite 400
Encino, CA 91436
Phone: (310) 437-0544
Fax: (310) 437-0585

Web: www.sages.org and www.sages2026.org

CONTACT INFORMATION

For exhibits contact
(310) 437-0544, ext. 174
exhibits@sages.org

For support and visibility opportunities contact
Paula Claborn
(310) 437-0544 ext. 111
paula@sages.org

SAGES CALENDAR OF FUTURE EVENTS

SAGES 2027 Annual Meeting
April 6-9, 2027
Las Vegas, NV

SAGES 2026 PROGRAM SCHEDULE

(Tentative as of June, 2025)

The following is an outline of the meeting. Detailed information will be available in the Advance Program in Fall 2025.

SAGES Program Chairs: Kellie McFarlin, MD; E. Matthew Ritter, MD, MHPE, FACS; & Linda Zhang, MD

WEDNESDAY, MARCH 25, 2026

Programming & Posters
SAGES Military Symposium
From Basics to Brilliance: A Debate on Laparoscopic Simulators in Surgical Training
This is the Way: Revisional Bariatric Surgery - When and Why?
This is the Way: Evolving Strategies in Advancing Rectal Cancer Management
Slit, Slide, Dialyze: The Art of Minimally Invasive Peritoneal Dialysis Insertion
HERnia Session: Optimizing Outcomes for Women with Hernias
Back to Basics: SAGES/AHPBA It's Just a Gallbladder...
SAGES Foundation Awards Luncheon
This is the Way: ILLS/SAGES Liver Technical Session
SAGES/JSES: AI-Powered Insights in Colorectal Surgery
MIS Disasters and Nightmares
How to Tackle Surgery Inc.
Hands-on Course: ADOPT MIS Common Bile Duct Exploration and Imaging
Dysphagia After Foregut Surgery: A Tough Pill to Swallow!
Passing the Baton: Transitioning from Pediatric to Adult Bariatric Care
Foregut Video Session - How I Do It
Abdominal Wall Reconstruction, Core Health, and Coding
All Hands on Deck: When Do You Ask for Help?
From Where I Stand: What Surgeons from Developing Countries Wish You Knew
Pathways to Practice - How to Learn New Procedures in Practice
SAGES 2026 Opening Session
Welcome Reception in Exhibit Hall

THURSDAY, MARCH 26, 2026

Programming & Posters
Exhibits / Education & Innovation Center
Digital Surgery: Advanced Visualization
SAGES/ASGBI: Managing Waste and Reducing Energy in Operating Rooms
Gerald Marks Lecture
Endoscopic Sleeve Gastrectomy - It's Here and the Gastroenterologists Are About to Take It Over
Hot Topics in Foregut
SAGES/AHS: Great Debates in Hernia Surgery
Impedance, Plesmography, Integers, Oh My! GI Motility for the Practicing Physician
Hot Topics en Espanol: Una Colaboracion de SAGES & LATAM
Digital Surgery: Robotics as a Data Collection Platform
The Ideal OR: Connected, Sustainable, Accessible non CME
These Are Not the Droids You're Looking for non CME
Digital Surgery: Telepresence
Back to Basics: Fundamentals
Lunch in Exhibit Hall
Debates in Foregut Surgery
This is the Way: Back into the Breach - Redo TAR
Expanding Indications for MIS in Complex Colorectal Surgery
The Forgot Organs (Spleen and Adrenal)
Hands-on Course: Per-Oral Endoscopic Myotomy
Innovators Course non CME
Digital Surgery: Surgical Data Science in the Real World
Comprehensive Obesity Management
Acute Care Disasters
Hernia Disasters
Colorectal Disasters
Happy Half Hour in Exhibit Hall
Beyond the Meeting: Changing Hernia Practice in the Real World
Beyond ERPs: Opioid Free Anesthia (OFA) in MIS Colorectal Surgery
AI for Video-Based Assessment (VBA) of Surgical Skills
SAGES Shark Tank non CME
This is the Way: Reoperations on the Foregut – When, Why and How?
High Five from the Top 21
Gallbladder Debates: Management and Techniques
Airway, Breathing, Circulation, Dock? - Robotics in Acute Care Surgery
Hands-on Course: ADOPT Robotic Transverse Abdominus Release

(Tentative as of June, 2025)

The following is an outline of the meeting. Detailed information will be available in the Advance Program in Fall 2025.

SAGES Program Chairs: Kellie McFarlin, MD; E. Matthew Ritter, MD, MHPE, FACS; & Linda Zhang, MD

FRIDAY, MARCH 27, 2026

Programming & Posters
Exhibits / Education & Innovation Center
Enhancing Surgical Outcomes with the Robotic NICE Procedure: SAGES-Endorsed Multicenter Trial Insights
A Surgeon's Life Part 1: 'Physician, Heal Thyself': Moral Injury Among Surgeons and Potential Remedies
Hot Topics in Hernia Repair
Emerging Technology Session non CME
Magnetic-assisted Surgery in Space Missions
Reflux After Foregut Surgery: Will the Pain Never End?
A Surgeon's Life Part 2: Failure to Rescue... Myself - M&M for Professional and Personal Failures
Educators Session: The Future of Our Specialty - Are We Training Too Many Fellows?
Morning Mimosas in Exhibit Hall
Presidential Address
Karl Storz Lecture
Complimentary Lunch in Exhibit Hall
Plenary 1 - Best Papers
Hands-on Course: Single Anastomosis Duodenal Switch
Presidential Session
SAGES/AFS: Intraoperative Foregut Catastrophes
Institutional Resilience: Strategies for Academic Recovery Following Funding Withdrawal
A Surgeon's Life Part 3: The Aging Surgeon
Debate: Why Are We Still Doing Hartmans?
Patchwork No More: Formalizing a Hernia Program in the Community Setting
SAGES Family Feud non CME
Meet the Leadership Reception *(Invitation Only)*
Main Event

SATURDAY, MARCH 28, 2026

Programming & Posters
SAGES Mini Medical School
Plenary 2 - Best Papers
Back to Basics: Bariatric Complications Management
Digital Surgery: Back to Basics - AI 101 for Surgical Practice
Back to Basics: Core Principles Applied to Any Ventral Hernia Repair
Updates in FLS/FES/FUSE/FRS
Residents & Fellows Session
New and Novel Therapies for Obesity Treatment
SAGES/ASDDI Symposium
Fellowship Council Session: Years 1-to-3 in Practice: Case Studies for Growth Inside and Outside of the OR
Back to Basics: Upper GI Workup for Foregut Surgery
Acute Care Management of Hernia Emergencies
Balancing MIS Education: Laparoscopy vs Robotics
Back to Basics: ERAS and Patient-Related Outcomes for Colorectal Surgery

EXHIBITOR INFORMATION

SAGES exhibits – designed to drive traffic into the hall via the following activities:

- Welcome Reception with hosted bar in the exhibit hall
- "Happy (Half) Hour" break on Thursday afternoon to include beer & snacks
- "Morning Mimosas" half-hour refreshment break on Friday morning
- Refreshment break on Friday afternoon
- Unopposed exhibit time daily
- Education & Innovation Center located in the exhibit hall
- Attendee lunch in the Exhibit Hall on Thursday and Friday
- SAGES Theatre located in the exhibit hall

EXHIBITOR CONFIRMATION AND SERVICE KITS

The **Exhibitor Confirmation Kit**, disseminated by Show Management via email in December 2025, will contain your booth assignment and registration info. The **Exhibitor Service Kit** will be emailed to your pre-meeting contact by Freeman before the show date. The kit will contain shipping information and order forms for onsite services, including labor, electricity, and furniture.

INCREASE BOOTH ATTENDANCE

Exhibitors are encouraged to promote meeting attendance by posting on social media. A pre-meeting registration list containing institutional mailing addresses of attendees who opt-in to sharing their information will be available for purchase for $500.

COMPANY INFORMATION FOR PROGRAMS

Exhibitors will be listed on the SAGES Meeting App (available for download on all smartphones) along with company detail and descriptions. Companies must submit a brief description of their company or products by **March 6, 2026**. Please complete the profile form located in the Exhibitor Confirmation Kit.



EDUCATIONAL GRANT SUPPORT OPPORTUNITIES

Level Support for SAGES Annual Meeting is considered an educational grant, subject to ACCME Standards of Integrity and Independence. A signed Letter of Agreement must be received in advance of the start of the Annual Meeting in order for support to be acknowledged. For more information about Level Support, or to receive a complete list of support opportunities, please contact Paula Claborn at 310-437-0544 ext. 111 or paula@sages.org.

All support levels will be acknowledged and receive benefits as follows, in accordance with the level of support:

Diamond $70,000

- Support as a Diamond Level Supporter acknowledged in *Surgical Endoscopy* issue following the Annual Meeting
- Support as a Diamond Level Supporter acknowledged on the SAGES website, in the meeting app, on signage at the Annual Meeting, in *MesSAGES*, and in other print and event materials
- Support as a Diamond Level Supporter acknowledged by a plaque for display in booth (booth not included with levels support)
- Pre-meeting registration list*

Platinum $55,000

- Support as a Platinum Level Supporter acknowledged in *Surgical Endoscopy* issue following the Annual Meeting
- Support as a Platinum Level Supporter acknowledged on the SAGES website, in the meeting app, on signage at the Annual Meeting, in *MesSAGES*, and in other print and event materials
- Support as a Platinum Level Supporter acknowledged by a plaque for display in booth (booth not included with levels support)
- Pre-meeting registration list*

EDUCATIONAL GRANT SUPPORT OPPORTUNITIES

Gold $45,000

- Support as a Gold Level Supporter acknowledged in *Surgical Endoscopy* issue following the Annual Meeting
- Support as a Gold Level Supporter acknowledged on the SAGES website, in the meeting app, on signage at the Annual Meeting, in *MesSAGES*, and in other print and event materials
- Support as a Gold Level Supporter acknowledged by a plaque for display in booth (booth not included with levels support)
- Pre-meeting registration list*

Silver $35,000

- Support as a Silver Level Supporter acknowledged in *Surgical Endoscopy* issue following the Annual Meeting
- Support as a Silver Level Supporter acknowledged on the SAGES website, in the meeting app, on signage at the Annual Meeting, in *MesSAGES*, and in other print and event materials
- Support as a Silver Level Supporter acknowledged by a plaque for display in booth (booth not included with levels support)
- Pre-meeting registration list*

Bronze $20,000

- Support as a Bronze Level Supporter acknowledged in *Surgical Endoscopy* issue following the Annual Meeting
- Support as a Bronze Level Supporter acknowledged on the SAGES website, in the meeting app, on signage at the Annual Meeting, in *MesSAGES*, and in other print and event materials
- Support as a Bronze Level Supporter acknowledged by a plaque for display in booth (booth not included with levels support)
- Pre-meeting registration list*



**Per ACCME guidelines, the pre-registration list includes only the name and institutional mailing address of attendees who have opted-in to receive information from exhibitors/industry supporters.*

SYMPOSIA

Companies interested in hosting an industry education event/satellite symposium are required to complete an application form which will be reviewed by SAGES Program Committee. Spaces and topics are subject to approval and will be assigned on a first come first served basis. These may be lectures, hands-on demonstrations, or other educational activities. Please refer to the **industry education guidelines** for more information. There is a maximum of three symposia per time slot.

SAGES does not provide CME for these sessions. If a company determines they would like to provide CME, they may do so through a third party provider; otherwise, these are non-CME activities.

Lunch Symposia — $20,000 Each

- Thursday, March 26 — 12:15 – 1:15 pm
- Friday, March 27 — 12:15 – 1:15 pm

Breakfast Symposia — $15,000 Each

- Thursday, March 26 — *Time TBD*
- Friday, March 27 — *Time TBD*

Concurrent Session — $20,000 Each

This is an opportunity for your educational symposium to be to be held during the daytime hours, concurrently with other SAGES sessions. Availability on a first come, first serve basis, and all topics and agendas must be approved by SAGES Meeting Program Chairs. One session per company.

For more information, please contact Paula Claborn at (310) 437-0555 ext. 111 or paula@sages.org.

WHO ATTENDS SAGES?



RANK

- Allied Health – 4%
- Corporate Visitor – 4%
- Military Surgeon – 2%
- Resident/Fellow/Medical Student – 40%
- Surgeon – 50%

VISIBILITY & MARKETING OPPORTUNITIES

Advertising Opportunities — Prices vary

Banner ads are available on the SAGES 2026 meeting website, SAGES 2026 meeting marketing email blasts, and on the SAGES 2026 meeting app. Please contact Paula Claborn at 310-427-0544 ext. 111 or paula@sages.org for more information.

Banners and Digital Signs — Prices vary

+ production and rigging extra

For maximum visibility, place your company name on banners, clings and digital signs in and around the exhibit hall, and in various public areas outside the education zone. Please contact Paula Claborn at 310-437-0544 ext. 111 or paula@sages.org for various opportunities, guidelines and prices.

Exhibit Aisle Signs — $15,000

Draw more traffic to your booth by placing your company name throughout the exhibit hall! Each hanging aisle sign will include your company logo and booth number, making it easy for attendees to find you.

Hotel Key Cards — $15,000

+ production and distribution

Receive early exposure to meeting attendees as you greet them checking in to their hotels.

PROMOTIONAL SPONSOR LEVELS

Sponsorships of non-CME educational activities at the Annual Meeting are available through a variety of marketing and visibility opportunities, as well as advertising. Customized packages can be developed to meet the goals and objectives of the sponsor. Contact SAGES Development Manager, Paula Claborn paula@sages.org to review opportunities and customize a sponsorship package.

**Sponsorships are not educational grants and cannot support accredited activities.*

Please note: Not all space occupied by SAGES is available for marketing opportunities; specifically, there will be no marketing/branding immediately outside session rooms. Educational grant support will be acknowledged in accordance with ACCME guidelines.

VISIBILITY & MARKETING OPPORTUNITIES

BOOTH REFRESHMENTS

Exhibitors are encouraged to provide refreshments within their booths through the run of the show. This has proved to be a popular offering among attendees and exhibitors alike. All food and beverage must be ordered from the Convention Center caterer. Menus, order forms, and contact information can be found here: www.tampa.gov/tcc/chef.

DOOR DROPS

Forms for the SAGES hotel door drop will be provided in the Exhibitor Confirmation Kit and also in the Exhibitor Services Kit (from Freeman), or call the provider, General Surgery News at (212) 957-5300.

MAILING LIST

The SAGES advance registration list may be purchased for $500. Order form will be available in the Exhibitor Confirmation Kit. The pre-registration list will be sent out shortly after the early-bird registration deadline for attendees. The list will be sent out one time.

All exhibitors will receive a complimentary **post-meeting** attendee list. (No cost for Level Supporters – see pages 9-10).

NOTE: Pursuant to ACCME guidelines, registrants will have to "opt in" to consent to having their name and institutional mailing addresses shared with meeting vendors, sponsors, and exhibitors. Pre-registration lists will include the names and institutional mailing addresses of only those registrants who have consented to having their information shared.

If you have an idea for a visual impact opportunity not listed here, please contact Paula Claborn in the SAGES Development office at 310-437-0544, ext. 111 or via email at paula@sages.org

TECHNOLOGY SUITES

SAGES is providing a limited number of technology suites in the Exhibit Hall, offering exhibitors the opportunity for private and convenient meeting space inside the exhibit hall. The suites will be located near the back of the Exhibit Hall and will be available during exhibit hours. Technology Suites are available on a first come, first serve basis, and spaces are limited.

Technology Suites are available in 10'x10' and 10'x20' sizes; included with each Suite is a hardwalled meeting space with lockable door (no ceiling), carpet, and one 6' table and two chairs. Space/locations will be assigned by SAGES.

Prices:
10'x10': $6,000
10'x20': $8,000

To reserve a Technology Suite, please apply online:
www.sages2026.org/tech-suite-application

FAST FACT

70% of SAGES attendees spend 1-4 hours in the exhibit hall



EXHIBIT SCHEDULE

EXHIBITOR REGISTRATION

Tuesday, March 24	1:00 pm – 5:00 pm
Wednesday, March 25	8:00 am – 5:00 pm
Thursday, March 26	8:00 am – 5:00 pm
Friday, March 27	8:00 am – 5:00 pm

SET-UP HOURS

Tuesday, March 24	1:00 pm – 6:00 pm
Wednesday, March 25	8:00 am – 1:30 pm

All set-up personnel must wear a set-up badge or wristband, which will be available at the registration desk.

For questions regarding move-in, please contact Show Management at (310) 437-0544, ext. 174 or exhibits@sages.org. Permission for early move-in must be approved by Show Management.

All construction must be completed and aisles cleared by 1:30 pm on Wednesday, March 25. All Exhibits must be fully operational by 4:00 pm, Wednesday, March 25.

EXHIBIT DATES AND HOURS

The exhibit hall will be located in the East Hall

Dates and times the exhibit hall is open to registrants:

Wednesday, March 25	5:30pm – 7:30 pm
	Opening Reception
Thursday, March 26	9:45 am – 4:00 pm
Friday, March 27	10:00 am – 4:00 pm
	Exhibitor breakdown begins at 4:00 pm

All exhibit personnel must leave the exhibit floor **15 MINUTES** after close of the exhibit hall on Wednesday and Thursday.

DISMANTLING AND REMOVAL OF EXHIBITS

Friday, March 27	4:00 pm – 9:00 pm
Saturday, March 28	8:00 am – 12:00 pm

All halls must be cleared by Saturday, March 28 at 12:00 pm. Exhibitors may not begin dismantling until 4:00 pm Friday, March 27.

Exhibitor application available via this link:
www.sages2026.org/exhibit-application



SAGES 2025 EXHIBITORS

Advanced Endoscopy Devices, Inc.
AdventHealth Nicholson Center
Aesculap
Aktormed GmbH
Aldaver, Inc.
Allergan
Ambu
American College of Surgeons (ACS)
Ampronix
Anaut
Applied Medical
Applied Medical Technology, Inc.
Arthrex, Inc.
Bayou Surgical, Inc., makers of the troCarWash System
BD
Bel Air Pharmaceuticals
Boston Scientific
Calmoseptine, Inc.
Castle Biosciences
Cipher Surgical
CMR Surgical
ConMed Corporation
Distalmotion
Diversatek Healthcare
Endolumik
Enterra Medical
Erbe USA
EziSurg Medical
FluidAI Medical
FUJIFILM Healthcare Americas Corporation
GE Healthcare
General Surgery News
Gore & Associates
Grendel Medical
GT Metabolic
GUNZE
HistoSonics
IMRA
Intra-Sana Laboratories
Intuitive
IRCAD North America
International Society of Fluorescence Guided Surgery (ISFGS)
Johnson & Johnson MedTech
JSR Medical
KARL STORZ United States
KOTOBUKI Medical, Inc.
Levita Magnetics
LEXION Medical
Limbs and Things
LivsMed
Lucid Diagnostics
Medical Expo Supplies
Medspira
Medtronic
MEDtube
Merit Medical Systems, Inc.
Mesh Suture, Inc.
Moon Surgical
New Wave Endo
NICE Surgical
Olympus America Inc.
Ovesco Endoscopy
Plasmatica
Platform Innovations
Pristine Surgical
RefluxStop by Implantica
Revolve Surgical
SEGER Surgical
SMI Cold Therapy
Stryker
Surgeons Capital Management
Surgical Science
Suture Ease, Inc.
TELA Bio, Inc.
Teleflex
TroCare
VHMED (Nantong) Co. Ltd
VirtaMed
Virtual Incision
Chengdu WithAI Innovations Technology, Co., Ltd.
Xpan

EXHIBITOR QUALIFICATION

All products and services to be exhibited must be directly related to the practice of surgery, medicine, or medical/surgical education, or contribute to the educational, instructional and professional atmosphere of the meeting. All exhibiting companies are subject to approval by Show Management, whose decisions in this regard are final. Exhibitors must comply with FDA regulations concerning the exhibition of investigational products and class III devices.

EXHIBITOR STAFF CONDUCT

Exhibitors must set up, occupy and staff their exhibits during all hours exhibits are open. Failure to do so may result in ineligibility for future meetings. Names of all participants affiliated with exhibits must appear on the corresponding company staff list sent to show registration. False certification of individuals as exhibitor's representatives, misuse of exhibitor badges, or any other method assisting unauthorized persons access to the exhibit floor will be just cause for expelling the violator from the exhibition or barring him/her from further entrance to the exhibit floor, or removing his/her exhibit from the exhibit floor without obligation on the part of Show Management for refund of fees.

Exhibit personnel are expected to remain in their rented space and not view other exhibits except by invitation of other exhibitors. Interviews, demonstrations and the distribution of literature must be made within the booth area assigned to the exhibitor. Canvassing or distributing of advertising materials beyond the parameters of the exhibitor's own booth will not be allowed. Additionally, exhibitors are prohibited from posting signs relating to exhibits or any company activity outside the parameter of the exhibitor's own booth. Violators may be sanctioned 50% of their current priority point total.

Exhibitors may not place signage regarding any company related event outside their booth at anytime.

EXHIBITOR GUEST POLICY

Guests of exhibitors should be included on the individual company's staff list. Charges for additional badges over the number included with the purchase of booth space will be assessed at $50 per badge (as outlined on page 18), to be invoiced following the meeting. An exhibitor may not register as staff any person eligible for registration as a meeting attendee.

POLICY FOR EXHIBITORS ATTENDING SCIENTIFIC SESSIONS

Exhibitors may attend didactic sessions or postgraduate courses, with the caveat that if a session becomes too full, an exhibitor may be asked to give up their seat for a registered meeting attendee. Exhibitors may not attend hands-on labs, luncheon sessions, or any course that is not part of the general sessions and for which attendees have to register and pay separately. Exhibitors may not register as company staff any individual who is eligible for registration as a meeting attendee.

CLICK HERE TO VIEW THE 2026 FLOOR PLAN

SPACE ASSIGNMENT & FEES

CANCELLATION & REDUCTION/RELOCATION POLICY

Notification of cancellation or reduction of space must be in writing. If this agreement is canceled by the exhibitor for any reason or by Show Management because of Exhibitor's default or violation of this agreement, monies paid to SAGES by the Exhibitor shall be retained as follows:

- $1,000 per 10' x 10' space if application is received before February 13, 2026

NO REFUNDS for any cancellations or reductions after February 13, 2026.

SUBLETTING OF SPACE

Exhibitors may not assign or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by the applicant(s).

PRIORITY POINTS

SAGES priority points system is in accordance with HCEA guidelines, which insures fairness for all exhibitors.

The initial assignment of booth space occurs just after **the September 5, 2025 priority point deadline**.

Applications received after the **September 5, 2025** deadline will not be included in the initial space allocation and will be assigned space on a "first come, first served" basis.

The system has been applied to all companies who have exhibited with SAGES since 2006. The points will be applied toward the 2026 meeting as follows:

- 5 points for each year of exhibiting at SAGES
- 5 points for each 10 x 10 space (Maximum 15 points)

The maximum number of points any single company can be awarded in a given year is 25.

EXHIBITOR FEES

Linear Booths – 10' x 10' (feet):	$4,000
Corner Booths – 10' x 10' (feet):	$4,200
Linear Booths – 10' x 20' (feet):	$8,400
Linear Booths – 10' x 30' (feet):	$12,600

Booth Price List

ISLAND – 20' x 20':	$16,800
ISLAND – 20' x 30':	$25,200
ISLAND – 30' x 30':	$37,800
ISLAND – 30' x 40':	$50,400
ISLAND – 40' x 40':	$67,200
ISLAND – 40' x 50':	$84,000

PAYMENT SCHEDULE

- Companies may pay by check, credit card, or wire transfer.
- **Total balance due February 13, 2026.**

Applications not accompanied by a 50% deposit will be considered invalid. **If full payment is not received by February 13, 2026 the space may be reassigned or resold**. All reservations must be made online via exhibitor application. Applications from exhibitors who have outstanding balances due to SAGES from any previous year will not be processed without full payment of delinquent accounts. **After February 13, 2026, all applications will require payment in full.**

EXHIBITOR REGISTRATION

Show Management will email complete instructions for the online registration system at the time your Exhibitor Confirmation Kit is emailed.

- Exhibitor badges may be picked up on-site by the individual. Badges are filed under the company name. BADGES MUST BE WORN AT ALL TIMES the exhibitor is on the show floor.
- The exhibit registration fee includes a maximum of 5 personnel per 10' x 10' space. Regardless of booth size, the total maximum number of personnel included in an exhibit registration fee is 45.
- Registration of exhibit personnel beyond maximum allowed, either in advance or on site, will have an additional registration badge fee of $50. Companies will be invoiced after the meeting for all badges over their maximum allowance.
- Exhibitor badges must not be given or lent to any individual except the exhibit personnel to whom the badge has been issued.
- Business cards may not be inserted over badge name.
- The person who signs the application, or a designee, shall be the exhibitor's official representative.
- Exhibitor Badge Registration deadline is **March 13, 2026**.

ONSITE BADGE POLICY

For companies submitting a list of more than 10 name additions or changes onsite:

- Companies will be charged a $250 fee per list of 10 names additions or changes onsite and will be invoiced after the meeting.
- The list must be typed and printed or sent via email formatted in an Excel spreadsheet to include first and last names, and company name.
- A minimum of 4 hours will be required to enter the badge list.

Exhibitor application available via this link:
www.sages2026.org/exhibit-application



BOOTH INSTALLATION & DISMANTLE 20

INSTALLATION OF EXHIBITS

Exhibit space will not be released to the Exhibitor until all conditions are met and all balances paid. Except for those in designated freight aisles, please abide by the following schedule. If set-up of an exhibit has not started by 12:00 pm, Wednesday, March 25, Show Management may order the exhibit to be assembled and the exhibitor billed for all charges incurred. Show Management will not be responsible for any damage incurred.

Set-up Hours:

Tuesday, March 24	1:00 pm – 6:00 pm
Wednesday, March 25	8:00 am – 1:30 pm

All construction must be completed and aisles cleared by 1:30 pm, Wednesday, March 25, 2026. All Exhibits must be fully operational by 4:00 pm, Wednesday, March 25, 2026.

DISMANTLING & REMOVAL OF EXHIBITS

Breakdown Hours:

Friday, March 27	4:00 pm – 9:00 pm
Saturday, March 28	8:00 am – 12:00 pm

Exhibitors may not begin dismantling until 4:00 pm, Friday, March 27. All Exhibits must be packed and ready for shipment by 12:00 pm, Saturday, March 28. No extensions for dismantling will be given. Any materials not called for by 12:00 pm, Saturday, March 28 will be shipped at the exhibitor's expense by the carrier selected by the official drayage contractor. All space occupied by an exhibit must be left in the same condition as it was before set up. Exhibitors are responsible for removal of excess debris, bulk quantities of printed material, floor covering, and any items other than those that can be easily swept up.



SERVICE CONTRACTOR INSTALLATION & DISMANTLE

OFFICIAL SHOW SERVICE CONTRACTOR

Freeman

Provided that all payments and information required have been submitted, Freeman will e-mail an Exhibitor Service Kit to your pre-meeting contact by January 2026.

EXHIBITOR APPOINTED CONTRACTORS

Use of exhibitor appointed contractors is permitted. Submission of a completed Exhibitor Appointed Contractor form is required and will be included in the Exhibitor Confirmation Kit. Exhibitor Appointed Contractor information must be accompanied by Certificates of Insurance and received by Show Management on or before March 13, 2026. Exhibitors who use independent contractors and do not provide Certificates of Insurance will not be allowed on the exhibit floor.

AUDIO VISUAL

SAGES partners with CCTLive for AV services. An AV order form will be included in your service kit.

LABOR

Freeman will provide the labor for set-up, dismantling, and material handling. Labor will be available based upon advance orders. To ensure that the correct craftsmen are available, exhibitors are urged to order labor in advance. Complete details and order forms will be provided in your service kit to be emailed by January 2026.

INSTALLATION/DISMANTLING LABOR

Complete details will be provided in Exhibitor Service Kit.

ELECTRICAL LABOR:

Complete details and order forms will be provided in Exhibitor Service Kit.

PLUMBING LABOR:

Complete details and order forms will be provided in service kits.

FREIGHT HANDLING & SHIPPING

The official drayage contractor will have total control of all dock and loading facilities and will receive direct and advance shipments and handle all freight. All services not ordered in advance must be obtained on-site through the Exhibitor Service Desk, on-site freight handling, also called drayage, is charged by weight. Shipments made directly to the convention center are billed at the same rate as those shipped in advance to the warehouse. Advance shipment rates include up to 30 days of storage for your shipment in the contractors warehouse facility. Drayage rates include delivery of shipment to your booth and the removal of empty crates to storage.

Drayage rates are calculated per hundred pounds (hundred weight [cwt.]). A minimum of two hundred pounds (cwt.) will be charged for each round-trip shipment. Shipments of less than 100 pounds will be rounded up (75 lbs. to 1 cwt.), shipments of less than 200 pounds will be rounded up (125 lbs. to 2 cwt.), and so on.

NOTE: To facilitate move-in and reduce additional fees, exhibitors are advised to send shipments to the warehouse. Warehouse and on-site shipping information will be included in Exhibitor Service Kit. For further details, contact exhibits@sages.org.

BOOTH CONSTRUCTION INFORMATION

A complete set of construction specifications will be sent with the service kit to be emailed by January 2026.

- Exhibits must conform to the educational/ professional environment of the meeting.
- Exhibits must be designed and exhibit personnel must operate so that traffic in aisles is not impeded.
- Exhibitor identification on all signs, graphics & literature must be the company name submitted on the Exhibitor Application.
- Exhibits must be assembled and dismantled safely.
- Materials used in the exhibit must be flame retardant in accordance with the Fire Ordinances of the City of Tampa, FL.
- Electrical equipment must conform to the electrical codes of the City of Tampa, FL.
- SAGES conforms to the IEAA (International Association of Exhibits and Events) Guidelines for Display Rules and Regulations.

BOOTH DESCRIPTION

Included with each linear or corner booth will be an 8' high background drape, 3' high side drape, and, one (1) 7" x 44" identification sign for booths up to 10'x30'. Carpet is NOT included but is required. Carpet must be ordered through the Exhibitor Service Kit. Larger booths may request identification signs at no additional charge. Special requirements, electrical hook-ups, audiovisual rental, etc., must be arranged through the appropriate service contractor and billed directly to the exhibitor.

HANGING SIGNS OR BANNERS

Information about hanging signs will be available in the Exhibitor Service Kit.

LINEAR EXHIBITS

(One or more exhibits in a straight line)

- Minimum space is 10' x 10'.
- The rear half of the exhibit may be occupied up to a height of eight (8) feet.
- The front half of the space may be occupied up to a height of four (4) feet, except for equipment which may be up to eight (8) feet provided it does not block sight lines of other exhibitors.
- Live or video demonstrations must not block sight lines of other exhibitors.
- Exhibits located along perimeter walls may have a rear height of up to twelve (12) feet, with prior approval.

END-CAP

(Two booths across the end of an aisle)
The use of the two end booths across the end of an aisle provides exposure on three aisles and is defined as an END-CAP, as in capping the end of an aisle. If you chose this configuration, be sure your exhibit property can adhere to the requirements.

- Not to exceed four (4) feet in height from the outer back edges of the booth space extending five (5) feet into the booth space. The ten (10) center feet in rear of booth space, not to exceed 8 feet in height.
- Live or video demonstrations must not block sight lines of other exhibitors

ISLAND AND PENINSULA EXHIBITS

(20' x 20' or larger free-standing - Island)

Maximum height, including hanging signs, is 22 feet.

All island exhibits should have access from all four sides.

SEE-THROUGH VISIBILITY GUIDELINES

Vertical wall rules:
Any booth with a vertical wall that encompasses ≥ 40% of any side of the display may be placed on the periphery of the exhibit hall. A vertical wall that occupies ≥ 40% of any one side of a booth blocks the exhibit sight lines. NOTE: after initial booth assignments, if it is determined that a booth design includes such a wall, the Exhibit Manager has the right to relocate that booth.

Setback rules:
A minimum setback of 1' on all sides must be maintained for display counters, and/or any solid wall construction. Booth must have sufficient space to accommodate booth staff and booth visitors, so that aisle traffic is unimpeded.

INSURANCE & LIABILITY

INSURANCE AND LIABILITY

The Exhibitor assumes entire responsibility and liability for losses, damages and claims arising out of injury to any person, or any loss of, or damage to property when such loss, damage or injury is in any way connected to the exhibitor's participation in the exhibition. Exhibitors shall indemnify and hold harmless SAGES, Show Management, their officers, directors, agents, members and employees and, the designated convention facilities, their agents, and employees from any and all such losses, damages and claims. Exhibitors agree to protect, save, and keep SAGES, Show Management and the Tampa Convention Center forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor, or its agents, as well as strictly to comply with the applicable terms and conditions contained in the agreement between the Tampa Convention Center and SAGES regarding the exhibit premises, and further, an exhibitor shall at all times protect, indemnify, save and keep harmless SAGES, Show Management and the Tampa Convention Center against any and all loss, cost, damage, liability or expense arising from, or out of, or by reason of said exhibitor's occupancy and use of exhibit premises or part thereof.

Though security is provided by Show Management, the furnishing of such security shall not be deemed to effect the non-liability SAGES and Show Management, their members, officers, representatives or the official service contractors or the Tampa Convention Center to modify in any way the assumptions or risk provided herein. If any part of the exhibit hall is damaged or destroyed in such a way as to prevent SAGES or Show Management from allowing an exhibitor to occupy its assigned space during any portion of the exhibition, or if same is prevented by strikes, Acts of God, national emergency, or other causes beyond the control of SAGES or Show Management, exhibitors will be charged for space during the time it was or could have been occupied; and exhibitors hereby waive any claim against SAGES or Show Management, their members, directors, agents or employees for losses or damages that may occur due to such inability to occupy assigned space.

SECURITY

Show Management will furnish security staff to be on duty in the exhibit hall when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor at all times. Exhibitors may hire additional security personnel for their booths. Complete information for obtaining security services will be provided in your Exhibitor Service Kit.

SAGES and Show Management assume no responsibility for any losses sustained by exhibitors.

CARE OF BUILDING

Nothing shall be affixed to walls, drapes, electrical outlets, etc., by the use of nails, tacks, staples, or scotch tape. Where food and liquids are displayed there must be suitable floor coverings to protect facility property. Any damage to facility property through carelessness of exhibitors or their employees or agents will be the financial responsibility of the exhibitor causing such damage.

FIRE PRECAUTIONS

No combustible decoration, such as crepe paper, tissue paper, cardboard, or corrugated paper, shall be used by Exhibitors in the Exhibit Halls at any time during the exhibition. All packing containers, excelsior, and wrapping paper, which must be flame proof, are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, or any other cloth decorations, must withstand a flameproof test. All materials and fluids that are flammable are to be kept in safety containers. Open flame, butane gas, oxygen tanks, etc. are not permitted without permission of the Tampa Convention Center. No obstructions shall be placed in any aisle, passageway, lobby or exit leading to any fire extinguishing appliance. Direct passageways leading to any fire alarm or telegraph communication must be kept free of any obstructions. A complete set of applicable fire regulations will be included in the Exhibitor Service Kit sent by Freeman.

RULES & REGULATIONS AMERICANS WITH DISABILITIES ACT

Exhibitors shall be fully responsible for compliance with all applicable provisions of the Americans with Disabilities Act (ADA) with regard to their booth space. This includes, but is not limited to, the wheelchair access provisions.

POLICY ON ACCME STANDARDS FOR INTEGRITY AND INDEPENDENCE

As an ACCME accredited provider, SAGES is committed to presenting CME activities that promote improvements or quality in healthcare and are independent of the control of commercial interests. As part of this commitment, SAGES requires clear separation between exhibit/marketing/advertising activities and educational activities.

Exhibitors are requested to review the ACCME Standards for Integrity and Independence, in particular Standard 2 and Standard 5:

Standard 2: Prevent Commercial Bias and Marketing in Accredited Continuing Education

Accredited continuing education must protect learners from commercial bias and marketing.

1. The accredited provider must ensure that all decisions related to the planning, faculty selection, delivery, and evaluation of accredited education are made without any influence or involvement from the owners and employees of an ineligible company.
2. Accredited education must be free of marketing or sales of products or services. Faculty must not actively promote or sell products or services that serve their professional or financial interests during accredited education.
3. The accredited provider must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner.

Standard 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education

Accredited providers are responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits, and promotion—and from nonaccredited education offered in conjunction with accredited continuing education.

1. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
   a. Influence any decisions related to the planning, delivery, and evaluation of the education.
   b. Interfere with the presentation of the education.
   c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
2. The accredited provider must ensure that learners can easily distinguish between accredited education and other activities.
   a. Live continuing education activities: Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
   b. Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
   c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
   d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.

3. Ineligible companies may not provide access to, or distribute, accredited education to learners.

PHOTOGRAPHY

An exhibit or its products may not be photographed or videotaped without the permission of the legitimate occupants of that booth. Show Management reserves the right to photograph exhibits for society purposes.

DISPLAY OF INVESTIGATIONAL PRODUCTS

All exhibitors must comply with FDA rules regarding display of investigational products. Display of any investigational products is not an endorsement by SAGES. To comply with the Food and Drug Administration's Guidelines on Notices of Availability, any investigational product exhibited or graphically depicted should:

- Contain only objective statements about the product.
- Contain no claims of safety, effectiveness or reliability.
- Contain no comparative claims to other marketed products.
- Be displayed solely for the purpose of obtaining investigators.
- Be accompanied by directions for becoming an investigator and list of investigator responsibilities.
- Display a statement: "Caution—Investigational Device—Limited to Investigational Use" (or similar statement) in prominent size and placement.

It is the responsibility of each exhibitor to comply with FDA regulations. Please contact the Regulatory Affairs Department with any questions on Food and Drug Administration guidelines.

Food and Drug Administration
Center for Drug Evaluation and Research
DDMAC5901-B Ammendale Rd.
Beltsville, MD 20705-1266
Phone: (301)796-1200
Fax: (301) 796-9878

DIRECT SALES ON EXHIBIT FLOOR

Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitor's own unaltered products and the products or services must be pertinent to the attendees' professional interest. Show Management reserves the right to restrict sales activities that it deems inappropriate or unprofessional. **Exhibitors must comply with all sales tax requirements. Exhibitors selling or taking orders during the meeting must adhere to certain business license, sales, and use tax regulations, which vary from country to country.**

DISPLAY OF CLASS III DEVICES

Any display of Class III devices for off-label use must be accompanied by the following statement:

- Display of this device for off-label use is not endorsed by SAGES.

GIFTS AND GIVEAWAYS

Small token gifts may be distributed with Show Management's prior approval. Requests to distribute handout items must be submitted in writing, along with a sample, photograph or description of each item. Please submit all such requests by March 13, 2026 on the Giveaway Notification Form provided in the exhibitor kit.

Exhibitor application available via this link:
www.sages2026.org/exhibit-application

EXHIBITOR HOSTED EVENTS

Function Space:

Neither exhibitors nor their representatives may sponsor, host or participate in any educational or marketing activities aimed at meeting registrants other than as part of an official exhibit or meeting program beginning Wednesday, March 25 at 8:00 am and ending Saturday, March 28 at 3:00 pm

Exhibitors are prohibited from hosting activities during any official meeting events including educational sessions/courses, exhibit hours, and social events.

Exhibitors may host social events, meetings, or educational activities, with approval by Show Management at the following times:

Wednesday, March 25, prior to 8:00 am
Wednesday, March 25, after 7:30 pm
Thursday, March 26, prior to 8:00 am
Thursday, March 26, after 6:30 pm
Friday, March 27, prior to 8:00 am
Saturday, March 28, prior to 8:00 am

All events hosted by exhibitors during non-program hours must be cleared through the show office. A completed Function Request Form must be submitted to the show office to obtain space at any of the official hotels. Show Management will contact the appropriate hotel, which will release the space for exhibitor use. A Function Request Form must be submitted for all events to be held off-site.

Function Request Forms will be included in the Exhibitor Confirmation Kit.

EXHIBITOR PROGRAMS AND PRESENTATIONS

Exhibitor presentations may take place during any hours the exhibit hall is open to registrants.

Exhibitor programs or presentations must be confined to the exhibitor's booth space. The sound intensity of such activities, as determined by Show Management, must not interfere with the activities of neighboring exhibitors. Show Management reserves the right to determine at what point sound constitutes interference with others and whether it must be discontinued. Exhibitors may be sanctioned if appropriate sound levels are not reasonably maintained.

Programs or presentations are to be straightforward in nature and must avoid the use of sideshow or theatrical gimmicks.

Videotapes and films may be shown provided that screens are placed in the rear of the booth to eliminate congestion in the aisles. **Live-surgery telecasts are prohibited**; however, previously taped operations may be shown. Any visual or other transmissions from off-site locations, require written permission from Show Management.

Please contact Show Management at exhibits@sages.org for additional information.

EXHIBITOR HOUSING POLICIES

Exhibitors may book directly with the following hotels:

- Hyatt House Tampa Downtown
- Hyatt Place Tampa Downtown
- Hilton Tampa Downtown
- The Westin Tampa Waterside

Hotel reservation links will be available in Fall 2025 for exhibitors to book rooms.

Please visit www.sages2026.org/exhibitor-hotel-information for more information.

For exhibitors booking more than 30 rooms, please e-mail exhibits@sages.org.

